



RULES OF THE PLANT NOVELTIES COMPETITION

of the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2021

1. ORGANIZER AND SUBJECT MATTER OF THE COMPETITION

- 1.1. The competition is organized by the Polish Nurserymen Association and Agencja Promocji Zieleni Sp. z o.o. with their registered office at Al. Jana Pawła II 80 office 71, 00-175 Warsaw, hereinafter referred to as the Organizers.
- 1.2. The aim of the competition is to promote plant novelties.
- 1.3. The subject matter of the Competition are multiannual plants: trees, shrubs, climbers, small shrubs and perennials from USDA 1-7 b hardiness zones meeting the criterion of novelty. The following is considered as novelties: new taxa which have been put into production and/or have been cultivated in Poland recently, but for no longer than 5 years.
- 1.4. The appearance of the plants submitted to the Competition cannot be modified with the use of chemicals.
- 1.5. The subject matter of the Competition cannot be plants submitted in previous editions of the Plant Novelties Competitions, the list of which can be found on the website of the Polish Nurserymen Association.

2. RULES FOR SUBMISSION

- 2.1. Any manufacturer, breeder or – in the case of licensed plants – the license holder may submit a plant to the Competition.
- 2.2. The applicant can submit novelties not of his/her own authorship.
- 2.3. The Plants should be available for sale this year. Applicants which are not exhibitors of the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2021 are required to provide the address of the point of sale at which new products are offered in the application form.
- 2.4. To submit plants to the Competition, the following should to be provided:
 - 2.4.1. **completed online application** form containing: given name and surname or name of the entity submitting the novelty, information on the origin (breeder) of the novelty together with a description of the characteristics which distinguish the plant and granting of necessary consents for the collection, processing and making publicly available the personal data necessary to conduct the competition and promotion of submitted plant novelties.
 - 2.4.2. **at least 3 digital photos** of high quality attached (minimum size of uploaded photo files: 10 x 15 cm, 300 dpi), of which at least one represents the silhouette of the whole plant, and the others show characteristic features of the novelty. Plant photos cannot contain any signs, logos or inscriptions. The Applicant shall declare that he/she is the holder of the author's economic rights or licenses to use the uploaded photos and that upon submitting the application, the Applicant grants the Organizers a non-exclusive license to use the uploaded photos, together with the right to sub-license, in the following fields of use:
 - a) entering the photos into computer memory and similar devices,
 - b) recording and duplicating the photos – with the use of any technology, including printing, reprography, magnetic recording and digital technology,
 - c) marketing, lending or lease of the original copy or any copy of the photos,



d) placing photos in book publications, catalogues, newspapers, magazines, promotional materials such as leaflets, brochures, posters etc., regardless of whether they have a traditional (printed) or electronic form,

e) placing photos on the Internet, in particular by placing them in catalogues and databases published on the Organizers' websites and in electronic editions of the publications referred to in subsection 2.4.2. d) placed on the websites.

The Applicant shall grant permission for the Organizers to perform derivative works on the basis of the photo, authorize the Organizers to grant permission to perform derivative works by third parties, and authorize the Organizers to use and dispose of the photo compilations. The Applicant shall dispense the Organizers from the obligation to mark the photo with the author's surname or nickname. The Applicant shall agree to introduce such changes and modifications to the photos which will be necessary to use them in the fields of use specified in this section. The permits and license referred to in this section are granted without territorial and time limitations and without the right to revoke them and terminate the granted license. The Applicant shall bear full responsibility to the Organizers for any third party claims arising from the fact that the Organizers use the photos provided by the Applicant.

2.4.3. proof of the registration fee payment referred to in Section 5.

2.5. Activities related to submitting plants to the competition described in point 2.4 should be carried out **by 5 July 2020 by 23:59**.

2.6. Submissions sent after the deadline, incomplete or not meeting the criteria listed in subsection 2.4 shall not be qualified for the Competition.

2.7. In the even that the same novelty was requested to admission by more than one requesting person, the priority have the persons requesting in the following order:

- Exhibitor of the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2021
- Breeder of the cultivar or holder of rights to the variety
- Holder of license to the variety
- Holder of the sublicense to the variety
- The requesting person who declared bigger production of plants in the season
- The requesting person, whose application form was received by the Organizer as first

3. VERIFICATION OF SUBMISSIONS, ASSESSMENT AND AWARDS

3.1. The list of submitted plants shall be subject to substantive verification for compliance with the rules by a commission appointed by the management board of the Polish Nurserymen Association. The Commission shall draw up a list of plants qualified for the Competition and publish it on the websites of the Polish Nurserymen Association and the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2021.

3.2. Plants submitted to the Competition are assessed by a jury composed of people invited by the management board of the Polish Nurserymen Association, including:

- a foreign and/or national expert in the field of plant variety studies;
- a representative of the Polish Dendrological Society (Polskie Towarzystwo Dendrologiczne);
- a representative of industry horticultural media;
- a representative of industry associations invited by the management board;
- a representative of botanic gardens;
- a representative of the management board of Polish Nurserymen Association, which does not participate in the Competition, and who is the chairman of the jury.

3.3. The jury members shall assess the plants individually on the basis of the published list of plants qualified for the Competition, their photos and descriptions, including, among other things: innovation of the submitted varieties, distinguishing features of novelties, decorative and utility values. The jury shall assess the submitted novelties by 1 September 2021 at the latest. Due to the COVID-19 pandemic, the jury may



decide on the results by means of remote communication (anonymous electronic questionnaire, e-mail, telephone or video conference). A report on the work and decisions of the jury shall be made.

- 3.4. The jury may award the following medals: gold one, silver one, bronze one, as well as distinctions.
- 3.5. The jury's decision is final, irrevocable and shall be not subject to any and all legal consequences.
- 3.6. The results of the Competition will be made public on 2 September 2021 during opening ceremony of the exhibition and via the websites of the Polish Nurserymen Association and the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2021.

4. PROMOTION OF SUBMITTED AND AWARDED PLANTS

- 4.1. The plants requested will be displayed on the special competition stall within the Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2021. As part of the promotion of plants submitted to the competition, the winner will also be chosen by representatives of the industry media, as part of e-mail voting, as well as by gardeners and plant lovers, as part of a plebiscite organized on Facebook and/or Instagram.
- 4.2. Information about the plants submitted to the Competition will be published on the websites of the Polish Nurserymen Association and the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2021, in a Virtual Guide of the Exhibition, in Facebook posts on the profiles of the Association and the Exhibition.
- 4.3. Information about the awarded plants and plants with distinctions will be forwarded to horticultural publishing houses in Poland and leading foreign media. News about the winners of the Competition will also be made available to special interest media, lifestyle media and gardening bloggers. Portraits and descriptions of the winners will also be published in the Nursery Catalogue of the Polish Nurserymen Association 2022, and the picture of the plant awarded with a gold medal will appear on the cover of the catalogue.

5. ORGANIZATIONAL INFORMATION

- 5.1. The Competition Participant shall pay into the bank account of the to Agencja Promocji Zieleni **PL08 1500 1777 1217 7010 8973 0000**, SWIFT CODE: WBKPPLPP up to **5th July 2021** a registration fee for each submitted plant variety in the amount of:
 - **Euro 145,00** gross – if the Applicant is a participant of the GREEN IS LIFE & FLOWER EXPO POLAND 2021,
 - **Euro 195,00** gross – if the Applicant is a member of the Polish Nurserymen Association but is not a participant of the GREEN IS LIFE & FLOWER EXPO POLSKA 2021,
 - **Euro 235,00** gross – for other Applicants
- 5.2. The refund of the registration fee shall be made if the plant is not qualified by the commission verifying the compliance of the submissions with these Rules, referred to in subsection 3.1 of the Rules, or if the competition is cancelled on the basis of subsection 5.3. In the event when the Applicant resigns from participation in the Competition after the plants have been qualified by the commission, no refund shall be granted.
- 5.3. Novelties requested to admission shall be delivered one day before the opening of the Exhibition, i.e. **Wednesday 1th September 2021 up to 12:00** to the office of the trade organizer within the area of exhibition (Warszawskie Centrum EXPO XXI, ul. Prądzyńskiego 12/14, Warszawa) in number from 1 to 10 units depending on the size of plants. Due to the height of the hall it is recommended that the plants requested to admission do not exceed 3.5m in height.
- 5.4. The Organizer reserves the right to refuse to place with the display of plants any advertising or promotional materials of the requesting person.



- 5.5. The plants requested shall be displayed on the special competition stall within the exhibition. The requesting persons may collect the plants after the ending of the trade, i.e. 4th September 2021 after 15:00.
- 5.6. The Organizers reserve the right to cancel the Competition if the number of qualified novelties does not exceed 15.
- 5.7. Providing false information may result in removal from the Competition.